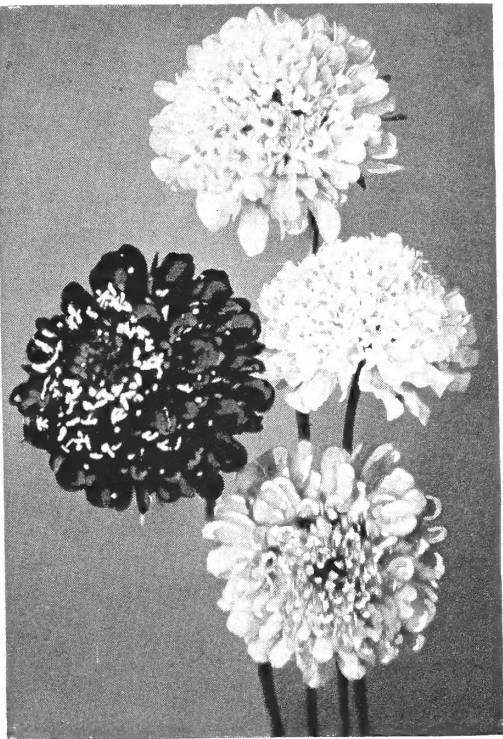


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





*Annual Scabiosa*

**CARL PURDY**  
**UKIAH, CALIFORNIA**

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# Flowers for Your 1941 Garden

from **CARL PURDY, UKIAH, CALIFORNIA**

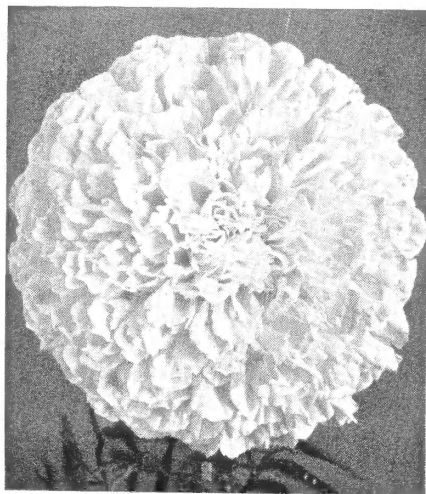
The All-America Selections for 1941, and those of former years, of exceptional merit.



*Petunia Hybrida Radiance*

**PETUNIA RADIANCE.** (Silver Medal 1941). 3 in. flowers of tyrian rose with yellow throat have more rich brilliance and life than any Petunia I know. Pkt. 25 cts.

**PETUNIA VIOLET GEM.** (Honorable Mention 1941). 12 in. Uniform dwarf compact plants which through a long season are literally smothered with the good size blooms of richest Victoria-violet. A most desirable new color in the dwarf group. Pkt. 25 cts.



*Marigold, Pot O' Gold*

**MARIGOLD POT 'O GOLD.** 15 in. Very early, sturdy base-branched plants, 4½ in. golden orange blooms formed like the Sunset Giants from which it was bred. It is a stunning bedding plant while the 10 in. stems are long enough for cutting. Pkt. 25 cts.

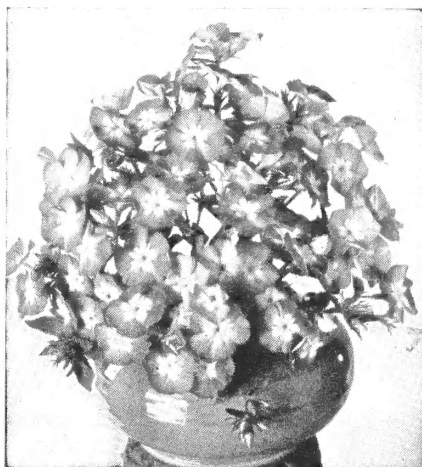
**CHRYSANTHEMUM GOLDEN CROWN.** (Annual). 36 in. Robust, much branched, flowering in six weeks from seed, it bears its full double butter-yellow flowers in profusion from July to frost. A highlight in gardens and an endless source of fine cut flowers. Pkt. 20 cts.; ⅛ oz. 35 cts.

**SNAPDRAGON AMBER and GOLD.** Eighteen inches tall, of the dwarf type; the sturdy upright plants bear 10 to 12 stems with long spikes of a rich combination of amber and gold. Stunning. Pkt. 25 cts.



*Nierembergia Hippomanica*

**NIEREMBERGIA HIPPOMANICA.** Dwarf, compact, flowering in a few weeks from seed; the large lavender-blue flowers completely smother it throughout summer. The most increasingly popular plant I sell. Sow boxes early spring. Pkt. 25 cts.



*Phlox Gigantea, Rosy Morn*

**PHLOX ROSY MORN.** (Bronze Medal 1941). 15 in. A new separate color of the Gigantea type, most popular of annual Phlox, the large florets in immense trusses are rich solferino-rose with white eye. Does not fade in hottest sun. Pkt. 25 cts.

**PHLOX SALMON GLORY.** Truly deserving the Silver Medal awarded in 1939, its long show of pure salmon-pink make it a high light in any garden. Pkt. 20 cts.; 1/16 oz. 45 cts.

**DAHLIA "MY CHOICE" Dwarf Hybrids.** 18 in. Flowering in 100 days from seed with its wide range of fine colors: canary, scarlet, terra cotta, lavender, buff, maroon and many others in fine mixture it gives color to the garden and loads of fine cut flowers from July until frost. Sow early spring. Pkt. 25 cts.

**CORNFLOWER JUBILEE GEM.** 12 in. Most popular of late introductions. Its compact plants are covered for weeks with the rich corn-flower blue flowers. Sow spring or fall. Pkt. 20 cts.; ¼ oz. 50 cts.

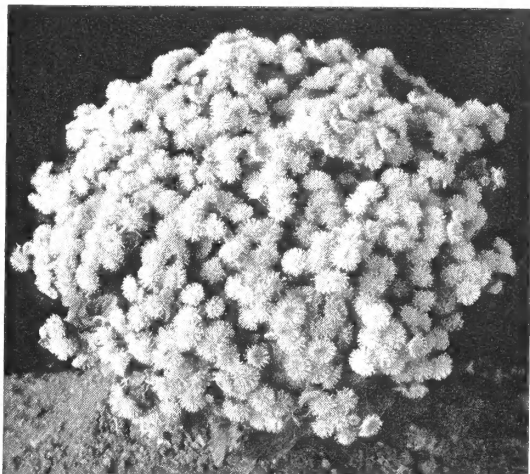
**PETUNIA SUPER FLUFFY RUFFLES.** So frilled and ruffled as to appear almost double, 100% true, large flowers, in a balance mixture of lovely shades of pink, salmon, white, rose, crimson and light blue. The most popular Petunia I offer. Pkt. 35 cts.

**OREGON SUNSHINE.** This showy native is loved by all who see it. lowers well first year if sown early. For description, picture and plants see catalog, page 26. Pkt. 25 cts.

**DIMORPHOTHECA SPECTABILIS.** Pink African Daisy. 18 in. Abundant stems, 12-14 inches tall, bear two inch blooms of deep pink with black center throughout summer. Thrives in hottest situations. Excels for garden or cutting. Half-hardy perennial, best treated as an annual sown early in boxes or later in open. Pkt. 25 cts.; ⅛ oz. 55 cts.

**FAMOUS RUSSELL LUPINES.** 4 ft. Long heavy spikes, richest tones in wide variations of orange, yellows reds, bicolors; they have been so widely praised and pictured as to need little description. Originators Green Seal Pkts. 25 cts. and 65 cts. Grown from Originators Seed and Reselected, Pkt. 20 cts.; ⅛ oz. 50 cts.

**MARIGOLD YELLOW PYGMY.** 8 in. This useful little miniature in bloom here from July to November with a profusion of lemon yellow flowers on compact plants excited the praise of all visitors. Pkt. 20 cts.; ¼ oz. 50 cts.



*Ageratum Midget Blue*

**AGERATUM MIDGET BLUE** (Silver Medal '40). 3 in. The sweetest little plant in my garden; low, compact and smothered thru a long season with the tiny ageratum-blue flowers. Sow boxes early spring. Pkt. 25c.



*Marigold Mission Giant Goldsmith*

**MARIGOLD MISSION GIANT GOLDSMITH.** (Bronze Medal 1941). 18 in. Welcome new Marigold with the outer branches producing even larger flowers than the main stem. A "must have" for garden and cutting. Closely incurved chrysanthemum-type flowers in perfect balls are rich golden orange and measure 4 to 5 inches. Pkt. 25 cts.

18 in. Of superb habit, very floriferous, the **MARIGOLD MISSION GIANTS MIXTURE.** Identical with Goldsmith but in a grand mixture of orange, gold and yellow shades. Pkt. 20 cts.; 1/16 oz. 50 cts.

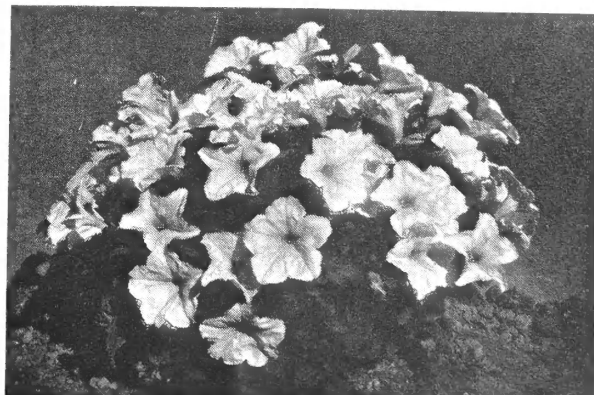


*Zinnia, Howard's New Giant Crested*

**NEW ZINNIA HOWARD'S CRESTED.** Most welcome new type flower with a crested center quite like a double Pyrethrum which comes in a mixture of all the finer Zinnia colors. (65% true.) Most effective either cut or in the garden. Pkt. 25 cts.

**TITHONIA FIREBALL.** 9 ft. The most gorgeous late autumn flower I know, its 5 in. orange-scarlet blooms outstanding in the garden background or cut. Tender, sow indoors of when safe. Pkt. 20 cts.; ⅛ oz. 45 cts.

**GILIA DIANTHOIDES.** 3 in. This gem was the highspot of the great Oakland Flower Show last spring. The flowers one inch discs of bright rose and with light throat are fringed at edges like a Dianthus. Sow early spring. Easy. Pkt. 25 cts.



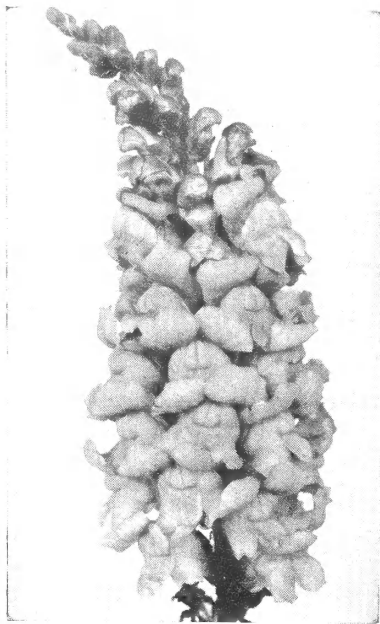
**PETUNIA DWARF CREAM STAR.** 12 in. Plants compact and perfectly uniform; its profusion of soft creamy white star-shaped flowers is a delight through a long season. Pkt. 25 cts.



# TIME TESTED ANNUALS OF OUTSTANDING MERIT

SEE SEPARATE SECTION OF NOVELTIES, BUT WITH THEM YOU MUST HAVE THESE GRAND OLD FLOWERS TO COMPLETE YOUR GARDEN

(Seeds of Perennials Are Listed With Plants In My Catalog)



*Snapdragon*

**SNAPDRAGONS** *Antirrhinum*. Grand garden and cut flowers with profuse bloom through many weeks which may be sown in fall for early bloom, early spring for summer bloom, best in boxes.

**Supreme Super Majestic Mixture.** (Rust resistant). Superb, with all the colors known to Snapdragon and many new shades. Pkt. 25c; 1/16 oz. 50c.

**Rosalie** (A. A. S. '39). Superb spikes in that most popular of Snapdragon colors, deep rich rose. Pkt. 25c.

**New Dwarf Amber & Gold.** See Novelties. Pkt. 25c.

**SWEET ALYSSUM.** 4 in. pure white edging plant. Pkt. 10c; 1/2 oz. 25c.



*Aster Crego*

**ASTERS.** Well known and much loved garden and cutting annuals. Sow indoors March-April or in the open when safe from frost.

**California Giant Sunshine.** 3 ft. A lovely cutting type, the quilled centers yellow while in my supreme mixture there is purple, light-blue, salmon, snow white and a variety of other lovely tones on the long guard petals. Pkt. 20c; 1/8 oz. 70c.

**Improved Giant Crego.** (Wilt resistant.) 2 ft. Marvelous garden and cutting Asters, much branched with 5 in. full double shaggy bloom, the petals beautifully curled with all the colors known to Asters in my Supreme Mixture. Pkt. 15c; 1/8 oz. 35c.

**CALENDULA.** Pot Marigold. Every garden must have these free-blooming hardy annuals. Splendid for bedding and cutting. Sow Jan.-March; May-August for a succession. Splendid winter bloomers.

**Campfire.** 18 in. Rich full-double orange with sheen of scarlet. Largest of all. Pkt. 15c; 1/4 oz. 35c.

**Sunshine.** 18 in. Large double buttercup-yellow flowers on very long stems. Unexcelled for garden and cutting. Pkt. 15c; 1/4 oz. 25c.

**Calendulas Finest Mixed** in all types and colors. Pkt. 10c; 1/2 oz. 30c; oz. 55c.

**CALLIOPSIS.** Galaxy Mixture. 15 in. Yellows, deep crimsons, mahogany. Easily grown; showy in garden and cut. Best sown early spring where to bloom. Pkt. 10c; 1/4 oz. 25c.

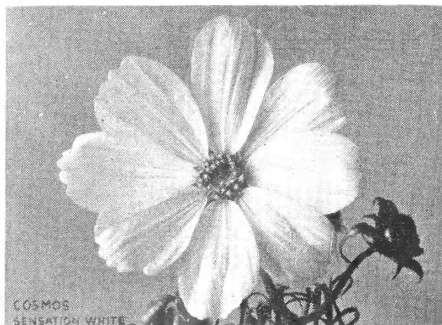
**CANDYTUFT Umbellata Mixed.** 18 in. Lovely shades of rose, lavender, red and white which through summer produce a wealth of fine cutting stems. Sow any month. Pkt. 10c; 1/4 oz. 25c.

**CANTERBURY BELLS.** 2 1/2 ft. Biennials; sow April-Aug. for bloom next year. The beauty of their pink blue and white flowers is well known. Single Mixed, Pkt. 10c; 1/4 oz. 25c. Cup & Saucer, Pkt. 15c.



*Arctotis Giant Hybrids*

**ARCTOTIS Giant Hybrids.** 15 in. 2-3 in. flowers resembling Transvaal Daisies on 12 in. wiry stems, varied in lovely creams, oranges, reds, and very long blooming. Sow Sept.-June. Pkt. 25c.

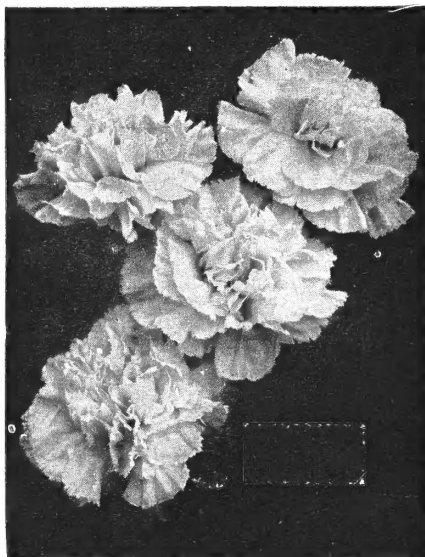


*Cosmos Sensation*

**COSMOS.** 4 ft. Indispensable garden and cutting annuals. Sow in boxes Feb.-June or in open after late frosts.

**Early Giant Sensation.** Huge 4 in. blooms as soon as ten weeks from seed. Pink, White or Mixed. Pkt. 10c; 1/4 oz. 30c.

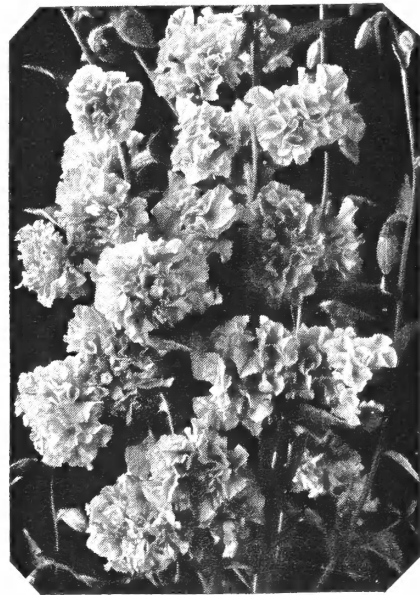
**Late Golden Orange.** A stray in my garden that all adore. Well branched, fine foliage; long stems, 3 in. blooms, golden with satiny orange sheen from Sept. till frost. Pkt. 20c.



*Chabaud's Giant Carnations*

**CARNATION Chabaud's Giant.** 18 in. From seed sown early spring blooms in 5 months and all summer. Huge blooms in a Supreme Mixture of roses, white and yellows. Pkt. 15c; 1/8 oz. 75c.

**CHICORY.** 3 ft. Azure-blue cornflower-like blooms. Pkt. 15c.



*Clarkia*

**CLARKIA ELEGANS Supreme Double Mixed.** 2 ft. Justly popular garden and cutting annual in exquisite shades of salmon, crimson, pink. Sow fall-spring where to bloom. Pkt. 10c; 1/4 oz. 25c.

**CORNFLOWER Super Strain (Bachelor's Button).** 2 1/2 ft. A tall, large super-double strain of this old favorite in your choice of Blue, Red, Pink, White or Supreme Mixed. Pkt. 15c; 1/4 oz. 30c.

**CYNOGLOSSUM Firmament** (A. A. S. '39). 15 in. Rich cambridge-blue forget-me-not flowers cover the compact plants for weeks in summer. Sun or shade. Sow early spring or fall. Pkt. 15c; 1/8 oz. 30c.



*California Poppy*

**ESCHSCHOLTZIA** (California Poppy). Unexcelled for brilliant masses in any situation. Easy. Sow where to bloom early spring, mild regions fall to spring. Thin to 12 in. apart.

**Supreme Blend.** 12 in. Rich new colors—soft pink, scarlet, Chrome coppery-red, claret, royal purple and many others in balanced mixture. Erect type. Pkt. 15c; 1/4 oz. 40c. See Wild Flower Section for glorious native types.

**FOXGLOVES.** Well known hardy biennials, fine mixed. Pkt. 10c.

**GODETIA.** No annual is more lovely for showy garden masses and the satiny flowers last well cut. Sow where to bloom Feb.-June, mild regions Fall-Spring, thinning to 8 in. apart.

**Kelvidon Glory.** I delight in its profusion of glowing salmon-orange flowers from June to Sept. Pkt. 20c; 1/2 oz. 35c.

**Supreme Single Mixed** in loveliest colors. Pkt. 15c; 1/4 oz. 30c.

**Supreme Dwarf Single Mixed** for low masses. Pkt. 15c; 1/4 oz. 30c.

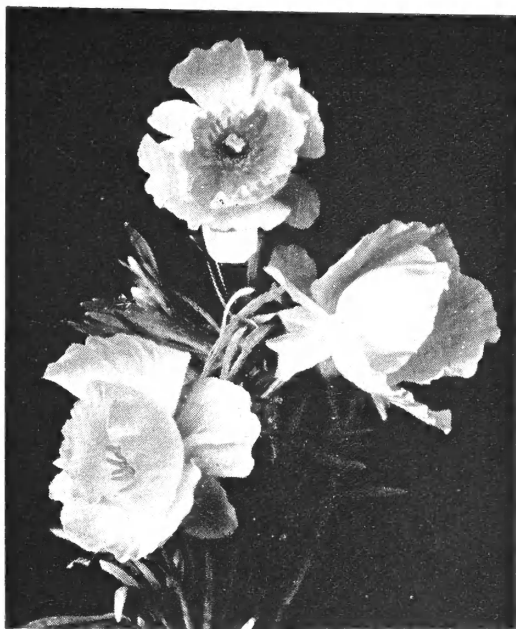
**FRENCH MARIGOLD. Early Dwarf Double Harmony.** The unsurpassed Harmony with rich gold cushion and mahogany outer petals in a strain that comes still earlier and blooms in profusion till frost. 100% double. A "must have". Pkt. 15c; 1/4 oz. 35c.

See illustration opposite.



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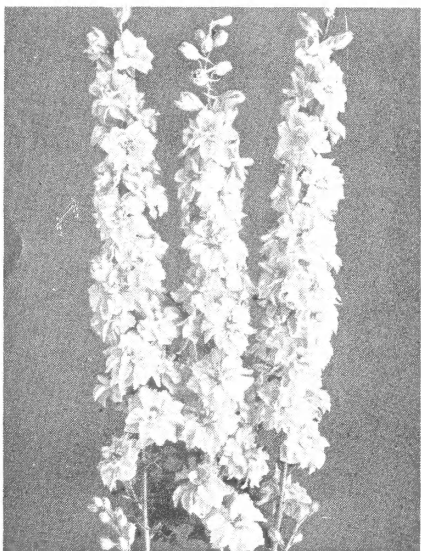
*Hunnemannia Sunlite*

**HUNNEMANNIA SUNLITE** (Golden Bush Poppy). 2 ft. Large butter-cup yellow poppy-blossoms borne on fine stems above the bushy plant from July-frost. Sow March-May. Pkt. 15c; 1/4 oz. 50c.

**MORNING GLORY** Ipomea. Climbers for pillar, trellis or fences. Sow when really warm in late spring after soaking in warm water.

**Scarlett O'Hara** (Gold Medal '39). Early, robust, the stunning wine red blossoms borne from July-frost. Pkt. 20c; 1/4 oz. 50c.

**Clarke's Earliest Heavenly Blue**. 3 1/2 in. blossoms of the most divine deep sky-blue known from July-frost. Growth rapid and very profuse flowering. A "must have". Pkt. 15c; 1/4 oz. 35c.



*Larkspur, Giant Imperial*

**GIANT IMPERIAL LARKSPURS**. 4 ft. Exceptionally showy and useful flowers for garden and cutting. In mild regions sow fall where to bloom, otherwise early spring.

See catalog page 31 for lovely separate varieties and collection.

**Supreme Mixture**. Blended from named varieties in perfect balance of loveliest colors. Simply superb. Pkt. 15c; 1/4 oz. 40c.

**AFRICAN MARIGOLDS**. No annual produces a more brilliant or continuous succession of fine garden and cut flowers and so easily grown. Sow indoors March-April or in open when safe.

**Chrysanthemum Flowered Hybrids**. A complete marigold garden of many new and distinct flower types in the full range of color from deep orange to soft yellow. Pkt. 15c; 1/8 oz. 35c.

For the lovely new Goldsmith, Mission Giants and others, see Novelty Section.



*Marigold Dwarf French Golden Harmony*

**NASTURTIUM**, Semi-Double Sweet Scented. Long blooming, easy to grow, showy, fine cut flowers, they are indispensable. Sow late spring and liberally, for you will adore them.

**Glorious Gleam Hybrids**. 15 in. Exquisite range of lovely colors. Pkt. 10c; oz. 25c.

**NIGELIA**. Love in Mist. Useful blue. Pkt. 10c; 1/2 oz. 25c.

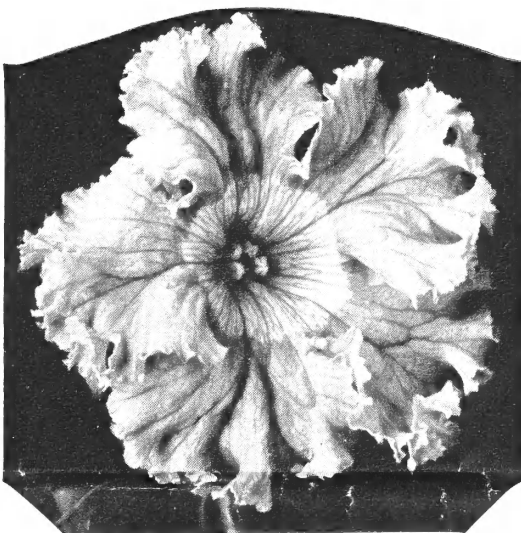


*Pansy*

**PANSY**. For superb pansies: rich soil, constant moisture, and close picking. Sow spring or best Aug.-Oct. to produce vigorous plants for spring bloom. Best sown in boxes and transplanted.

**"My Choice"**. Supreme Swiss Giants. Very large, superb color range and longest and freest flowering strain I know. No seed from Switzerland as yet. If it fails to come, may I substitute Miracle Mixed, the nearest domestic strain? Pkt. 40c; 1/32 oz. \$1.

**Super Swiss "400"**. Huge, in richest velvety red and gold shades. Grand for garden and show. Pkt. 40c; 1/32 oz. \$1.



*Giant Single Fringed Petunia*

**PETUNIA**. Universally popular and showy for garden, pots, window-box or cut. Tiny seeds are safest sown in boxes Feb.-May. Press seeds into soil, cover with gauze, shade. Water carefully.

**Supreme Formula Mixture**. (Hybrida type, single, plain edges). 18 in. A balanced mixture of every color known to Petunia. A complete Petunia garden. Pkt. 20c; 1/8 oz. 40c.

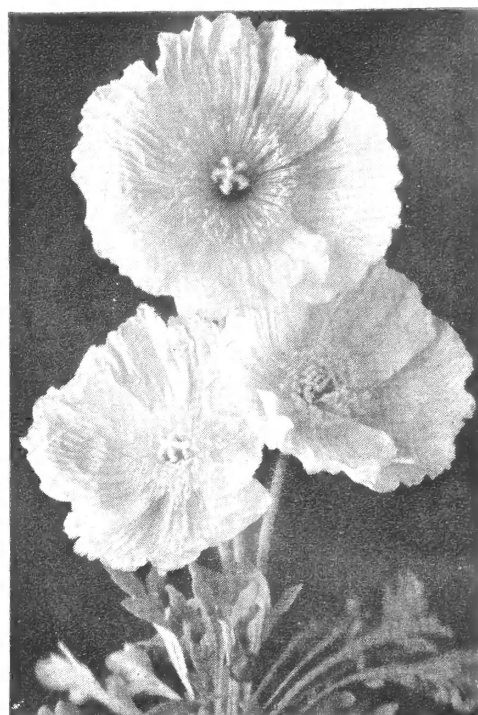
**Giant Single Fringed Mixture** of loveliest colors. 15 in., compact. My choice for garden and cutting. Pkt. 25c; lg. pkt. 75c.

**Dwarf Compact Glow**. 10 in. Uniform, true, does not fade, bright rose-red; it excited all visitors here. Pkt. 20c; 1/16 oz. 50c.

See Novelties for Superb Named Petunias.

**PHLOX** Giant Art Shades (Drummondii). 12 in. Unsurpassed for fine mass effect and in this superlative strain trusses are huge, florets 1 1/4 in. across in salmons, pinks, violets, blues; a riotous mixture in profuse bloom all summer. Sow spring or fall, where mild early fall. Pkt. 20c; 1/8 oz. 45c.

**CARL PURDY**  
**UKIAH, CALIFORNIA**



*Iceland Poppy, Imperial Jewels*

**ICELAND POPPIES**. 3 ft. Vibrant airy flowers on wiry stems, marvelous in garden and cut. Seeds sown fall or early spring flower first summer and continuously. (Perennial.)

**Imperial Jewels Mixture**. Oranges, pinks, salmons, cream, rose, reds, apricots, buff in scintillating array of color. Finest strain yet produced. Pkt. 25c; 1/16 oz. 65c.

**The Emperor**. Deep orange. Huge. Pkt. 20c; 1/16 oz. 45c.

**SHIRLEY POPPIES**. "Must Haves". Sow fall or spring. Full color range. Single Mixed or Double Mixed. Pkt. 10c; oz. 40c.



*Salpiglossis*

**SALPIGLOSSIS Supreme Mixed**. 3 ft. Large gloxinia-like flowers in rich combinations of white, gold, purples, reds, primrose from July to frost on well branched plants. Stunning in garden or cut. Sow spring—where mild, fall. Pkt. 10c; 1/4 oz. 40c.

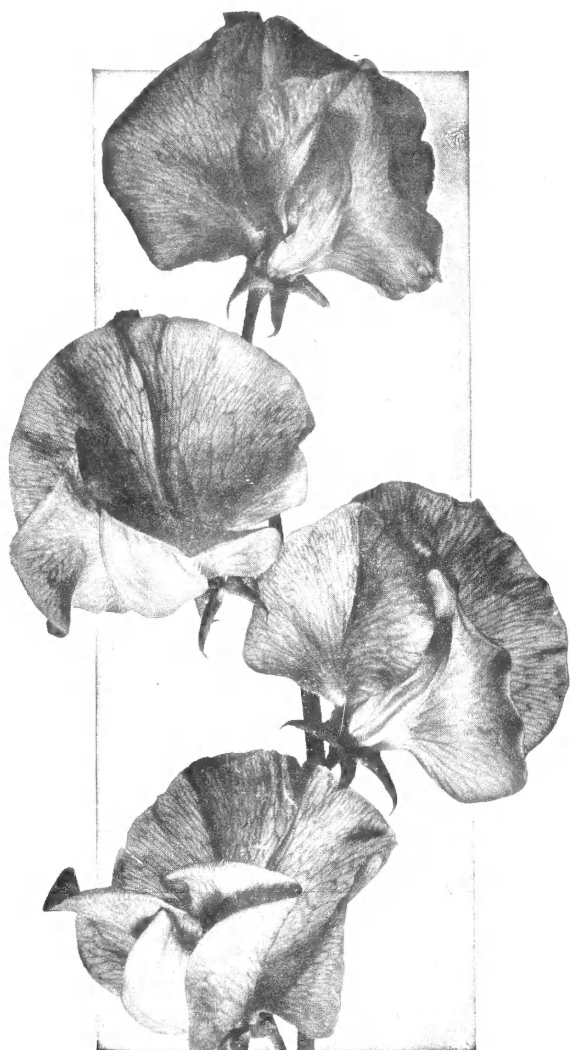
**ANNUAL SCABIOSA**. Mourning Bride. 3 ft. Every garden must have them. Easy, long flowering, lovely form and colors, fine cut. Sown spring, flower first summer, but in mild climates early fall is best. Supreme Blend. Customers say this blend is unsurpassed for fine color balance. Pkt. 10c; 1/4 oz. 30c.



*Stocks*

**STOCKS**. Double Perpetual Branching. Beloved free blooming annuals for spring and summer bloom. This is finest strain for garden and cutting. Sow Feb.-May,—for winter bloom where mild, Aug.-Nov. White, Rose, Sapphire, Yellow, Red, Lilac, Any one. Pkt. 15c; all 6 for 75c. Supreme Mixed, pkt. 15c; 1/8 oz. 60c.





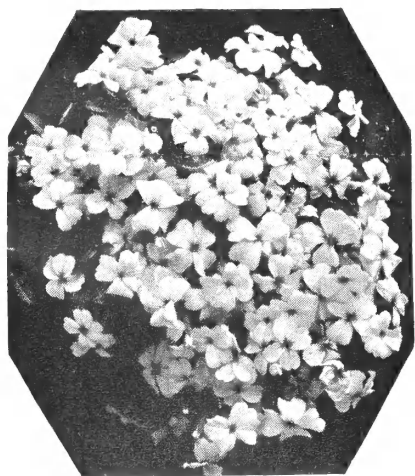
## SWEET PEAS

**SWEET PEAS.** Universally loved, with good culture no flower gives a more glorious succession of bloom. Fill a 12-in. trench with well rotted manure or peat moss, add liberal bone meal. Top with 4 ins. of good loam, firm, soak and let stand 3 days. Sow 1 in. deep, 2 ins. apart. Never sow in wet soil or water until plants appear. Pick all blooms daily. For most bloom avoid over-watering. Cultivate. A superior mixture best suits the needs of home gardens. Mine are made by formula from named varieties to give a perfect and complete color balance.

**Supreme Early Flowering Blend.** Pkt. 15c; oz. 40c.

**New Spring Flowering.** Rose, Pink, Lavender. Pkt. 20c each.

**Supreme Late. Spencer Blend.** Pkt. 10c; oz. 25c.



*Virginia Stocks*

**VIRGINIA STOCK.** 6 in. Lovely, easy. Sow Feb.-Dec. for continuous bloom. Mixed, in rose, red and white. Pkt. 10c; ¼ oz. 25c; oz. 60c.

**GIANT FLOWERING VERBENA.** For brilliance of its masses it vies with the Petunia. June to frost. Sow early with heat. Prefers warm situation. Reds, pinks, blues, white and many other colors in **Superb Mixed.** Pkt. 15c; ⅛ oz. 40c.

**OLD FASHIONED WALLFLOWERS.** Rich colored winter bloomers where mild, spring elsewhere. Best as biennials sown May-Sept. for bloom next year. Red, gold, carmine, violet and other shades. **Superb Single Mixed.** Pkt. 10c. **Supreme Double Mixed.** Pkt. 20c.

**SPECIAL FLOWER MIXTURES** for camps, odd corners, where a fine show of color is desired. Sow spring only. **Supreme Cut Flowers** for a long succession. **Supreme Garden Flowers** in fine show of color. Either: ¼ oz. 20c; ½ oz. 35c; oz. 60c.

**CALIFORNIA WILD FLOWERS.** See separate list. As garden flowers few of these are surpassed for loveliness and long-flowering.

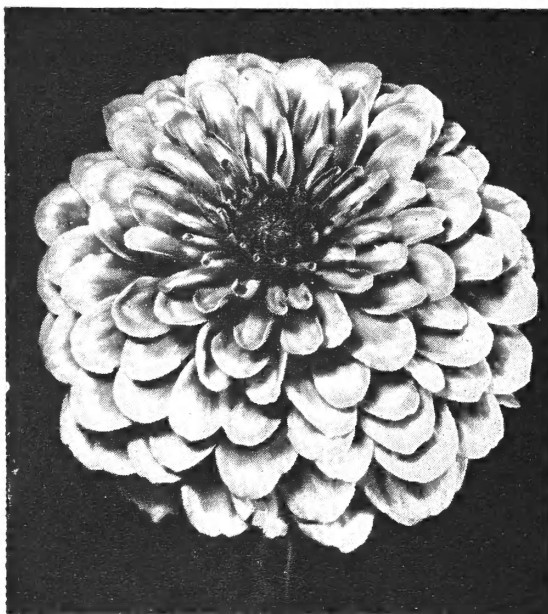
## ZINNIAS

**ZINNIAS.** So well known as to need little description. Thrive in any sunny spot but excel in good soil moderately moist. Sow hotbeds, March-April or in open when ground warms. Strains offered are the acme of perfection.

**Any Zinnias.** Pkt. 15c; any 4 for 50c; weight price as noted.

**Gold Medal Dahlia Flowered.** 2½ ft. Most popular of all with large, well formed flowers of wonderful texture. Separately, Gold, Crimson, Cream, Scarlet, Primrose, Rose. ¼ oz. 45c. Collection 1 pkts. each, 6 colors, 50c.

**Gold Medal Dahlia Flowered Mixture.** Superbly blended from named varieties in finest colors. ¼ oz. 45c.



*Zinnia Crown O' Gold*

**Super Crown O' Gold Pastel Shades** in a wide range, each petal overlaid gold at base. Simple Superb. ¼ oz. 60c.

**California Giants.** 3-4 ft. Mixed in full color range. The show Zinnia with largest flowers of all. ¼ oz. 45c.

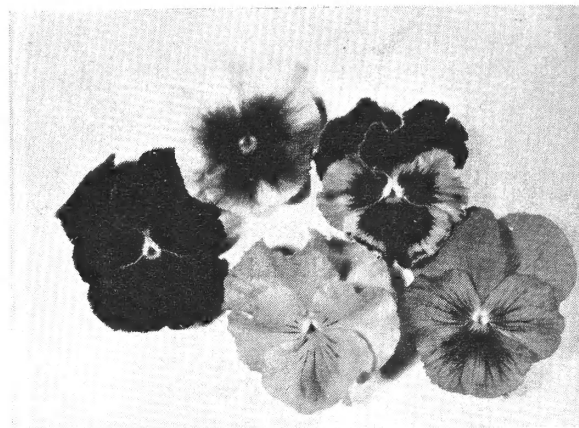
**Linearis.** 1 ft. Two-toned gold and orange flowers like tiny Cosmos. Bloom in 6 weeks from seed and in profusion all summer. Bewitching and another "must have". ⅛ oz. 40c.

**Any Zinnias.** Pkt. 15c; any 4 pkts. for 50c. For the exciting new **Howard's Crested Zinnia**, see Novelties).



*Zinnia Scabiosa Flowered*

**Scabiosa Flowered** 2 ft. Broad guard petals, crested center in full range of finest colors. ¼ oz. 55c.



*Supreme Formula Mixed Violas*

**VIOLA Tufted Pansy.** Loveable, gay, free-blooming, they fill a variety of situations. Culture as for Pansies.

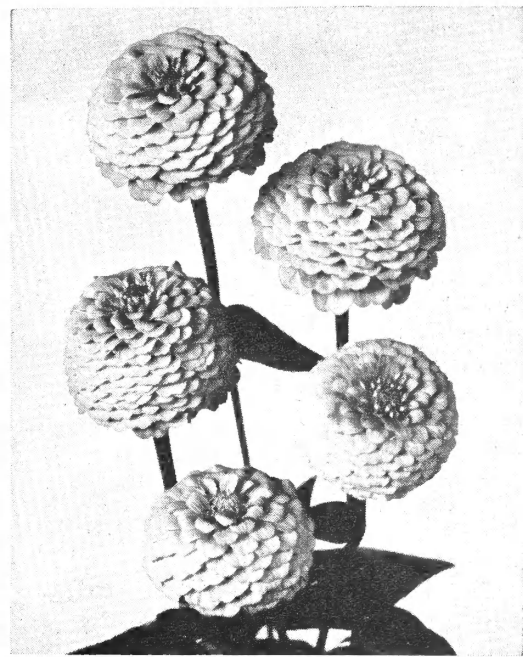
**Arkwright Ruby.** Deep ruby-crimson, fragrant; no flower has a right to be so lovely.

**Chantreyland.** Rich apricot.

**Blue Butterfly.** Mid-blue. Each, pkt. 30c; all 3 for 75c.

**Supreme Formula Mixture.** Blues, reds, yellows, apricot, and all shades known to Viola in unsurpassed blend. Pkt. 25c.

**VISCARIA.** 12 in. Another "must have" for garden and cut. Hardy, easy, like long stemmed single pinks. **Brilliant Mixed**, in shades of pink, rose and blue. Pkt. 10c; ¼ oz. 30c.



*Zinnia Lilliput*

**Lilliput (Pompon).** 1½ ft. Small flowers on fine stems most useful for garden and cutting. **Superb Mixture.** ¼ oz. 30c.

**SEE NOVELTIES FOR LOVELY NEW FLOWERS AND THOSE NOT FOUND HERE.**

**CALIFORNIA WILD FLOWER COLLECTION.** To introduce you to their loveliness, 13 pkts., 13 loveliest kinds, \$1.

**SUPREME CUT FLOWER COLLECTION.** Medium to tall to give a long succession of fine cut flowers. 14 pkts., 14 kinds, \$1.65.

**MY ALL SEASON GARDEN.** 20 pkts. 20 kinds mostly in Supreme Mixture to give all colors for \$2..

Your Complaints are always welcome—Tell Me about them **First.**



*Zinnia Fantasy*

**Fantasy Finest Mixed.** Informal type, quilled double flowers in brightest color. Fine for cutting. ¼ oz. 35c.







## IMPORTANT MESSAGE To Customers and Friends

My annual Fall-Spring Catalog lists my California Native Bulbs; Perennial and Rock Garden Plants; Seeds of Perennials priced along with the plants. The Fall 1940-Spring 1941 Catalog, issued August 1, has been mailed to all customers and applicants. If you did not receive it I will gladly send one.

In it you will find superior plant material and cultural notes to make yours an outstanding garden for 1941.

No Spring catalog will be issued hereafter. Beginning with the Fall 1941-Spring 1942 issue the complete list of Purdy's Supreme Seeds will be included in the annual catalog. You will receive your copy about August 1.

Lists similar to this will bring your attention to outstanding plants and latest in seed novelties.

## Outstanding Bulbs and Plants for Spring Planting



### TIGRIDIA

**TIGRIDIA (Tiger or Shellflower).** Gorgeously colored bulbous flowers of easy culture. With sun; well-drained soil; constant moisture, they flower throughout summer. Plant Feb.-May. Cultural directions sent with bulbs. Spots in center only.

**Alba Grandiflora.** Huge pure white, spots crimson.

**Albo-Liliacea.** Rare white flushed lilac, center without spots.

**Canariensis.** Rich canary-yellow, spots carmine.

**Le Geant.** Huge brilliant scarlet, unspotted yellow center.

**Liliacea Improved.** Vibrant deep pink, carmine spots.

**Montezuma.** Satiny deep rose, crimson spots.

**Speciosa Grandiflora.** Scarlet, crimson spots on yellow ground. Very strong, multiplies fast and freest flowering of all.

**Sunset Hybrids.** Soft yellow tones beautifully splashed and tinted crimson. Lovely beyond description; my favorite.

Any one variety: 15c each; \$1.20 per doz; \$9 per 100.

**DeLuxe Mixed.** Each dozen or more contains all the above superb varieties. \$1 per doz.; \$8 per 100.

Prices are postpaid. 6 at dozen rate; 50 at 100 rate.

**Tigridia Seeds.** Fine Mixture (with directions). Pkt. 25c.

Lists of **Colorful Plants for Shade** are given on **Catalog Pages 17, 21, 35.** You will find each described with cultural directions in its place in catalog.

**DOUBLE PRIMROSES.** Entrancing in any shaded situation. Flower most Spring and often again in Fall. Double like dainty little roses. I have two exquisite colors. **Very Deep Lavender; Delicate Blush Pink.** Either 40c each; 3 for \$1.00.

**PENTSTEMON CALIFORNIA BLUE BEDDER.** The longest and freest flowering plants I know. Thrives in any soil. See page 26.

**SHASTA DAISY "White Swan".** Broad ray petals with full double crested white center like a giant double pyrethrum. Of easiest culture. Winner for garden and cutting. 40c each, 3 for \$1.

Showy **Hardy Ladyslipper** may be planted up to March 15 (I send full cultural notes) and are lovely with **Ferns.** For picture and finest of both, see **Catalog page 12.**

**DAY LILIES.** Showy; fragrant; easily grown anywhere; there is no better flower for hot

**HOSTA Plantain Lily** with the fragrant waxy blooms and luxuriant foliage are unexcelled shade plants. See **Catalog, page 22.** interior valleys. See page 21.

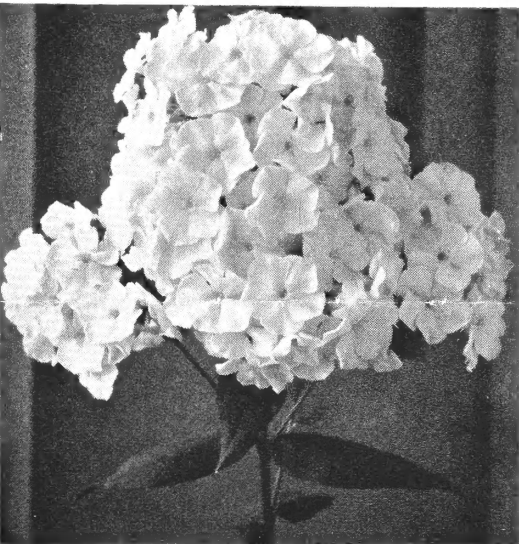
**GIANT SCARLET LARKSPUR.** See **Delphinium Cardinale, page 19.** Stunning and with directions I send not difficult.

**PERENNIAL BLUE SALVIAS.** Not only most drought-resistant but among the most showy of autumn flowers. See **Catalog page 26.**

**STERNBERGIA LUTEA MAJOR.** Entrancing flowers like large buttercup yellow **Crocus.** Elegant for pots or any sunny spot. Shipped and planted July-September they flower August-September; plant 4 ins. deep. Bulbs: 30c each; 3 for 65c; doz. \$2; \$15 per 100. Postpaid.

**DISCOUNT FOR ADVANCE BULB ORDERS.** California Bulbs are shipped and may be planted in Fall only. Orders for delivery in Fall of 1941 may be placed at present catalog prices. On all such orders placed by July 1 and accompanied with cash or to be shipped C.O.D. I will allow a 10% discount.

(Everything is Postpaid — Safe Delivery Guaranteed. California Customers Must Add Sales Tax, 3%).



*Perennial Phlox*

**SUPERB PERENNIAL PHLOX.** Universally for fine color effects, no perennial gives a longer mid-summer bloom, if well grown. (For more varieties and culture see catalog page 27). Here I bring to you my choice of the new varieties.

**Africa.** Tall. Brilliant carmine-red, blood red eye.

**Daily Sketch.** Immense flowers, clear bright pink; carmine eye.

**Leo Schlageter.** Large trusses of scarlet-carmine.

**Hauptman Koehl.** Immense trusses of large dark blood-red flowers.

**Lillian.** Delicate cameo-pink with faint blue tinge at center.

**Painted Lily.** Tall, silvery pink with red eye.

**Tigress.** Outstanding with huge trusses of orange-scarlet.

Any one variety, 30c each; 3 for 75c; \$2.75 per doz.

Collection, 2 each, above 6 varieties, \$3. 1/2 Collection, 1 each, \$1.65.



*Darlingtonia California*

**DARLINGTONIA CALIFORNICA "Pitcher Plant" or "Cobra Plant".** This unique plant in nature lives almost entirely on insects caught in its tubes. Grown as pictured, in a dish of water and fed bits of meat it will thrive indefinitely. Rare and interesting oddity for house and an exciting gift. Each \$1; 3 for \$1.50; doz. \$5. Postpaid with full culture. (Offered for indoor culture only. Shipped Sept. to May).



*Lewisia Tweedyi*

**EVERGREEN LEWISIAS.** Plants are extra fine and with the cultural directions I will include these lovely alpine will be much less difficult. See catalog, page 24.

**ONE FOR RIPLEY!** A yellow "Pink". Yet with its soft yellow flowers on tall stems **Dianthus Knappii** is nice. See page 19.

# CALIFORNIA WILD FLOWER SEEDS

California is unrivaled in the number and beauty of its wild flowers but it is the vast stretches of certain lovely annuals that so attract visitors and I am offering here the loveliest of these. California Wild Flowers have two distinct and important uses:

1. In brilliance and loveliness they vie with the World's finest garden annuals and are worthy a place in the most sophisticated annual border. They are dainty and bright as cut flowers and colorful in the garden and most easy to grow. As they may be sown in place where to bloom successive sowings may be made to fill vacancies.

2. For naturalizing, beautifying vacant lots and odd corners nothing excels nor gives more lasting effects for so little cost. In the East and at Lake Tahoe sow as soon as the ground can be worked in spring. In California and milder regions in unwatered area they may be sown from October to March 1 and fall sowing just after the first rains brings the finest and longest bloom. Where watered they may be sown up to May 1, and watering will prolong the bloom into August. In the East up to June 15.

**Culture:** In the border may be sown in boxes to transplant, but it is easier and better to sow where they are to bloom, and thin. In **Naturalizing** hoe off weeds and grass and scarify at least 2 inches deep but thorough-plowing and harrowing or spading and raking will enhance the results. (Broadcasting seeds among weeds and grass is a waste of time and seed, and I do not knowingly supply seeds to be sown in that manner). Mix the seed with twenty times its bulk of sand to insure more even distribution. Quantities: 5 to 8 pounds per acre; 1 pound to 5000 square feet; 1 ounce to 200 square feet.

**Packet Price**, except otherwise shown, 10 cts.; 3 pkts. 25 cts.

**ABRONIA umbellata**. "Pink Sand Verbena". Fragrant lilac rose flowers resembling a Verbena. Prefers sandy soil. Spring sown, it flowers all summer. Oz. 70 cts.

**BARTONIA Aurea**. "Blazing Star". 2-3 ft. with fine foliage and large cup-shaped flowers of pure gold, with orange center. Fine in any border. Oz. \$1.

**CALANDRINIA Menziesii**. "Red Maids". 12 in. spreading plants. Flowers cups of rose-red in sun. Pkt. 15 cts.; ¼ oz. 50 cts.

**COREOPSIS Stillmani**. "Stillman's Daisy". 12 in. Fine cut foliage and large deep yellow flowers. Oz. \$1.

**CLARKIA Concinnum**. "Red Ribbons". 8 in. Petals deeply cut and shredded of lovely rose-pink. A gem. Pkt. 10 cts.; ¼ oz. 30 cts.

**CLARKIA Elegans**. "Rose Clarkia". 9 to 15 in. with lovely lobed flowers of soft rose. Oz. 60 cts.

**CLARKIA Pulchella**. 10-15 inch. Very large deeply lobed flowers of bright deep rose. Ideal cut. Oz. 50 cts.

**COLLINSIA Bicolor**. "Chinese Houses". 8-12 in. with ascending whorls of bright rose flowers, tipped white. Very lovely in sun or half shade. Oz. 50 cts.

**DOWNINGIA Pulchella**. Fascinating low annual. Lobelia-like flowers are deep blue, the lower lip creamy. Entrancing in a sunny border. Pkt. 20 cts.

**ESCHSCHOLTZIA**. "California Poppy". The most noted California wild flower, of which the loveliest are:

**Californica (Aurantiaca)**. The California Poppy which each spring covers our hills and fields with such glorious splendor. Flowers are 2-3 in. across, brilliant orange with a glossy sheen. Oz. 50 cts.; ¼ lb. \$1.25; per lb. \$2.50.

**Maritima (Golden West)** is as lovely; the color, deep golden yellow with center orange. Oz. 50 cts.; ¼ lb. \$1.50.

**FLOERKIA Douglasii**. "Meadow Foam". 6-9 in. spreading with large flowers, yellow at center, shading to cream at edges. Likes moisture. Pkt. 10 cts.; oz. 50 cts.

**GILIA Capitata**. "Queen Anne's Thimble". 1-1½ ft. branching plant with delightful soft blue flowers. Late. Oz. 50 cts.; ¼ lb. \$1.25.

**GILIA Dianthoides**. "Fringed Gilia". 3 in. high, the dianthus-like flowers fringed at edges, bright rose with light throat. A gem for rock garden or bed. Pkt. 25 cts.

**GILIA Linifolia**. 12 in. Panicles of dainty Phlox-like flowers. Fine to cut. Either lilac or white. Oz. \$1.

**GILIA Tricolor**. "Birds' Eyes". Low, with charming flowers like Phlox Drummodii; smoky-lilac, with a yellow ha'o and purple center. Oz. 50 cts.; ¼ lb. \$1.25.

**GILIA Achillaeifolia**. "Blue Gilia". 1-1½ ft., with graceful stems and lovely heads of violet-blue. Oz. 50 cts.

**GODETIA Amoena**. "Summer Darling". 15-24 in. with slender branching erect stems and large flowers of silvery-rose, with a red blotch at center. Oz. 60 cts.; 2 oz. \$1.00.

**LASTHENIA Glabrata**. Crop failure this year.

**LAYIA elegans**. "Tidy Tips". 12 in. Large daisy-like flowers; yellow, edged with white or cream. Oz. \$1.50.

**LINUM Lewisii**. "Blue Flax". 1-2 ft. The lovely "Sierran" flax is a perennial blooming in four months from seed. Flowers are large and sky-blue. Pkt. 25 cts.

**LUPINUS nanus**. "Dwarf Blue Lupine". "Blue Bonnet". The flowers are rich blue, shaded white. A bed of this and California Poppy makes a glorious show. Fragrant. Oz. 40 cts.; ¼ lb. \$1.25; per lb. \$3.00.

**NEMOPHILA**. "Baby Blue Eyes". "Baby Eyes". Charming low plants with the flowers open cups an inch across.

**Insignis**. "Baby Blue Eyes". Deep blue with lighter center. Oz. 40 cts.

**Insignis Alba**. Its pure white is needed as contrast with other colors. Pkt. 10 cts.; oz. 40 cts.

**Maculata**. "Spotted Baby-Eyes". White with vivid purple spots. Oz. 40 cts.

**Atomaria**. Very dark blue and lovely. Oz. 40 cts.

**Discoidalis**. Very dark red with an outer rim of white. Most intriguing and attractive. Oz. 40 cts.

All Nemophilas, ¼ lb. \$1.25; per lb. \$3.00.

**PAPAVER Californica**. "Wind Poppy". 15 in. Slender wiry stems with flowers like fluffs of brilliant coppery-red silk. Stands drouth. Pkt. 15 cts.

**PHACELIA Campanularia**. "Bell-flowered Phacelia". 6-15 in. with delightful open bells of intense blue. Oz. 70 cts.

**PHACELIA Viscida**. 12 in. Its cups are most divine gentian-blue smothering the plants for months in summer. A "must have" in any garden. Pkt. 15 cts.; oz. 70 cts.

**PHACELIA Tanacetifolia**. "Wild Heliotrope". 18 in. Much curled large heads of pure lavender-blue. Favored by bees. Oz. 35 cts.

**PHACELIA Whitlavia**. "Wild Canterbury Bell". 1-1½ ft. Large bell-shaped flowers of violet-purple hanging in open clusters. Oz. 70 cts.

**PHACELIA Whitlavia Alba**. 12-18 in. Lovely pure white bells. Pkt. 10 cts.; oz. 70 cts.

**PLATYSTEMON California Cream Cups**. 10 in. Slender branched plants, the wiry stems bearing many luscious cream colored cups which in reality are miniature poppies. Delightful. Pkt. 15 cts.

**SALVIA Carduacea**. Thistle Sage. 1-2 ft. Interesting and unusual perennial with white woolly foliage, the flowers long beaks of lilac. Pkt. 10c.

**PURDY'S SUPREME WILD FLOWER MIXTURE**. A personally prepared blend from separate named varieties based on my long experience of kinds that will do well in all localities. Oz. 60 cts.; 2 ozs. for \$1.00; ½ lb., \$2.35; per lb. \$4.50.

**PACKET PRICES OF ABOVE**. Unless otherwise priced, 10 cts. per pkt.; 3 pkts. for 25 cts. Any 13 10-ct. pkts., your choice for \$1. ½ oz. at ounce rate. Write for prices on larger quantities.

The above prices are postpaid to your door.

## CARL PURDY, UKIAH, CALIFORNIA